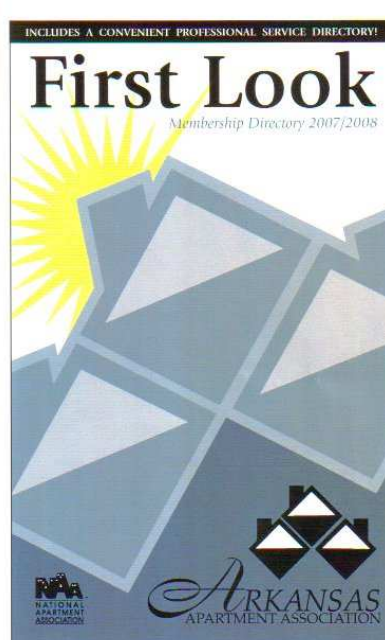




2008

First Look Membership Directory



Advertising Opportunities

CONTRACT

Your Ad Size: Check the following box and circle your price:

Category	Color	B&W
BACK COVER Sold	\$400.00	N/A
INSIDE FRONT Sold	\$300.00	N/A
INSIDE BACK Sold	\$350.00	N/A
FULL PAGE	N/A	\$250.00
1/2 PAGE	N/A	\$150.00
BUSINESS CARD SIZE	N/A	\$ 75.00
LINE LISTING – Free to all members in good standing.		
Coupons	Color	B&W
With 1 full Page Add	N/A	Free
With ½ Page Add	N/A	\$50
With Business Card Add	N/A	\$75

Your Artwork: Only digital files for logos/ads/pictures will be accepted.
Artwork will be accepted via email until 5/25/2008.

DIMENSIONS

Full Page	5" w x 8" h
Half Page	5" w x 4" h
Business Card Size	2" w x 3.5" h

Please send files as .pdf or as InDesign files. Please call for other acceptable file formats

Company Name _____ Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Your Company: Fill Out the Following Information:

The signing of this form is a legal binding contractual agreement between you (the advertiser) and the Arkansas Apartment Association. You (the advertiser) agree to do the following within 30 days of signing this contract: Arrange payment for the above advertisement space, provide the necessary artwork for your advertisement, pay for reserved ad space even if you fail to provide artwork.

Signature: _____ Date: _____

Please contact Kathy Greenbaum at (501) 212-1149 or Kathy.Greenbaum@cable.comcast.com or Brad Burleson at (501) 224-8449 or at BBurleson@littlerockapts.com or Jamie Sanders at (501) 664-8300 or information@arapartments.com for more information.

PLEASE FAX THIS FORM TO AAA : 1-501-605-0194 or 501-219-9555