



ARKANSAS APARTMENT ASSOCIATION

Vendor Spotlight - Apartments.com

Apartments.com is a leading national online apartment Internet Listing Service (ILS) distinguished by its ability to provide advertisers highly qualified leads, full service local support, top notch training and online exposure second to none. Apartments.com connects renters with apartment communities through engaging virtual tours, professional community photos and detailed descriptions. With 29 different amenity options to help customize their search, renters find what they want and arrive at apartment communities ready to lease. Apartments.com delivers highly qualified, ready-to-rent prospects to more than 15,000 trade customers. You can contact Apartments.com at (888) 658-RENT or sales@apartments.com or visit their website at www.apartments.com. Be sure to stop by booth #24 at the tradeshow on April 8th to say hello.



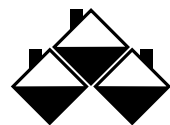
Welcome New Members

Please help us welcome our new members; Redefining Carpet Cleaning, Contractors, Inc., Commercial Insurance Solutions, Wavelength Broadband Internet, The Crossing at Thornton Ferry and Arbor Commercial Mortgage. The Go Getters are off to a great start for the year! Keep referring new members because at the end of the year the person with the most referrals will receive \$500.00. Also, we want everyone to get an inactive member involved, so let's keep the momentum up and remember at the end of the quarter whoever refers the most inactive members to a luncheon will receive a \$75 gift card to the Butcher Shop!

Sponsored by: Apartment Finder



Keep up the good work! If you have any questions please email Shatoria Daniels at sdaniels@bristol-properties.com



Arkansas Apartment Association

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April 2008

APARTMENT ASSOCIATION

ARKANSAS



Arkansas Apartment Association

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2008 Tradeshow & Educational Conference Super Suppliers



The Arkansas Apartment Association has a lot in store for you at the tradeshow this year. ALL BOOTHS ARE SOLD OUT. That means all of your favorite suppliers will be there. So be sure to come down and visit with them and support your favorite "Super Supplier". Stop by and visit with each booth and see the wonderful products and services our vendors have. Thousands of dollars are being given away at this year's show! Many exhibitors will be offering door prizes at their booths. The Arkansas Apartment Association will be giving away \$500.00 to one very lucky winner. To be eligible for this drawing, you MUST visit each booth. One MORE Reason to come to the 2008 Tradeshow & Educational Conference... Bobby Lloyd from Lloyd's Carpet World, Inc is cooking lunch!!!! A MUST not miss event! Lunch will be served at 11:30 am.

2008 Tradeshow & Educational Conference Schedule of Events

Monday, April 7th – Exhibitor Set up – 2:00 pm – 7:00 pm

Tuesday, April 8th – All Booths must be set up no later than 9:00 am

Maintenance Mania Event	10:30 am – 11:30 am
Tradeshow Floor Opens	11:00 am – 5:00 pm
Lunch	11:30 am – 1:30 pm
\$10.00 per member/\$15.00 per non-member	
Apartment Shopper Seminar	1:30 pm – 2:30 pm
Entertainment - "PG - 13" The Band	3:00 pm – 5:00 pm
*\$500 cash giveaway from AAA	5:00 pm
MUST be present to win and MUST have a signed card that they have visited each booth	

Today's Apartment Shopper

A profile on WHO they are, what they WANT and HOW they shop for apartment homes today! Examples of marketing campaigns that are working in today's shopping environment will also be discussed.

Presented by

Michelle M. Childers, NALP, CLP, ARM, RAM Dean, CAS

Clear Channel Metroplex

Tuesday, April 8th • 1:30 pm






APARTMENT ASSOCIATION ARKANSAS



Maintenance Mania

We are bringing a brand NEW event to the show this year. It is the Maintenance Mania Event, sponsored by HD Supply. This is a great event to get the entire membership involved in. Several of our Super Suppliers will be judging the event. Of course, our awesome maintenance techs will be competing for great prizes, including, \$100.00, an all expense paid trip to Orlando and lots of other great prizes as well. This is the time to come down and root on your techs from your properties. This is a National Competition, imagine the publicity your Property and Management Company would get if your tech won!!! All the fun starts at 10:30 am on Tuesday, April 8th, 2008.



FREE Seminar

In addition to the great suppliers and booths that will be there, we will be having A DYNAMIC SPEAKER. Michelle Childers, NALP, CLP, ARM, RAM Dean, CAS, and Mid-South Regional Director for Apartment Finder will be presenting, "Today's Apartment Shopper"; A profile of who is shopping for apartments today as well as many ideas for marketing campaigns. Michelle Childers has over 17 years of multifamily experience. She began her career in the multifamily industry in Birmingham, AL with Jackson Management Group as a leasing consultant in 1990. She quickly move up through the ranks to Senior Property Manager before moving across the desk in 1997 to begin a new career in multifamily marketing with Apartment Blue Book which is now known as Apartment Finder. She is currently the Mid-South Regional Director with Apartment Finder, a motivational speaker, trainer, life coach, wife and most importantly a mother of two beautiful girls. Michelle has a passion for the Multifamily Industry that shows through her involvement in multiple Apartment Associations across the Southeast and the many designations she has attained. She is currently working on her latest designation NAA's Lyceum. Michelle not only knows how to create her own destiny but also has a great passion to help others discover their own limitless potential to be whatever they dream to be.

This is a FREE seminar. The seminar will start at 1:30 pm.

Up Coming Events

April

4/8 - AAA Tradeshow &

Educational Conference

"Support Our Superhero Suppliers "

Clear Channel Communications

Booths are SOLD OUT

Presenting Sponsors:

Lloyd's Carpet World, Inc.

Apartment Finder

Apartment Hunters

4/8 - Maintenance Mania

Presenting Sponsor:

HD Supply

Look For More Information Coming Soon!

4/24 - Property Tour Breakfast

The Enclave at the Riverfront

Sponsored by: Desert Rose

Apartment Locators, Kwal Paint,

Apartment Hunters, Dixie Rents &

US Bank

May

5/16 - Continuing Education Class

Property Management

Instructor: Keith Montgomery

8:00 am - 5:00 pm

Co-Sponsored with NARPM

Chenal Lakes Clubhouse

Sponsored by: Tenant Data

5/22 - General Membership Meeting

Arkansas Queen Riverboat Cruise 11:30 am

Speaker: Richard Cheek

Market Survey

Sponsored by: Cottage Care

The Arkansas Apartment Association is helping Sponsor

CARTI's Ragin' Cajun Bash. We NEED your help!

All Proceeds from this event benefit CARTI and CARTI patients.

The date for the event is Thursday, April 17, 2008. Tickets are \$25 in advance, \$30 at the door.



Rajun' Cajun is a fundraiser for CARTI held at the River Market pavilions, the New Orleans-flavored event features all-you-can-eat Cajun food, drinks, live music and more. It's a little slice of Mardi Gras, all for a good cause. We will be holding a raffle for two boxing gloves signed by Kelly Pavlik and Jermaine Taylor donated by



THE GLOVES WILL BE GIVEN AWAY AT THE TRADESHOW

Cost for each raffle ticket will be \$2.00, three for \$5.00

or six for \$10.00 - there are 2 different gloves Our hope is to raise at least \$1000.00 for this wonderful organization.

There will be raffle tickets available at the February Luncheon.

IOU's will be accepted.

All donations are tax deductible.

For more information, please contact Kathy Greenbaum at (501) 212-1149 Kathy_Greenbaum@cable.comcast.com

Brad Burleson at (501) 224-8449

BBurleson@littlerockapts.com

Thank You for ALL You Do!

The Arkansas Apartment Association would like to thank Rodney Shaddox with Besser Hardware for all of his hard work and dedication to our organization. Rodney has only the best interests of our members at heart, especially all of your maintenance techs out there. He has organized several events and seminars for these guys this year. Look for more great information coming for our maintenance techs soon!

Maintenance Corner

Sign up for a FREE Subscription to the HVAC Insider. Forms are available online at www.hvacinsider.com or by emailing Jamie at information@arapartments.com. Congratulations to Zoltan Lapiez with Turtlecreek Apartments on all of his hard work and for passing the HVACR Exam.

Congratulations!

Victoria Weatherly, Manager of Napa Valley Apartments and AAA Manager's Council Chairperson, was recently named "Manager of the Year" within her Region through her Management Company, Mid America. Way to go Victoria!

Upcoming Property Tour

Please join us at The Enclave at the Riverfront on Thursday, April 24th at 9:30 am for a tour of their beautiful new property. Refreshments will be served.

Thank you to our sponsors, Dixie Rents, Apartment Locators, Kwal Paint, Desert Rose, US Bank & Apartment Hunters.

Get your CE credit out of the way for the year!

THE ARKANSAS APARTMENT ASSOCIATION & NATIONAL ASSOCIATION OF RESIDENTIAL PROPERTY MANAGERS CENTRAL AR CHAPTER Present the 6th Annual CONTINUING EDUCATION CLASS

Topic: Property Management
Learn your responsibilities as a Property Manager/Owner, Escrow Accounts, Landlord and Tenant Laws and Rights, Fair Housing and much, much more....Receive your required six (6) Continuing Education Hours for AREC and Credits towards CAM and NALP Designations.

Welcome Keith Montgomery, Owner/Broker of National School of Real Estate Speaker and Teacher Accredited and Recognized by the Arkansas Real Estate Commission. Class will be held Friday, May 16th, 2008 from 8:00 am - 5:00 pm at Chenal Lakes Clubhouse. The cost is \$45.00 for members and \$55.00 for non-members. This price includes lunch. Thank you to our sponsor, Tenant Data.

