



ARKANSAS APARTMENT ASSOCIATION

(CARTI's Ragin' Cajun Bash - continued)

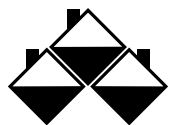
Rajun' Cajun is fundraiser for CARTI held at the River Market pavilions, the New Orleans-flavored event features all-you-can-eat Cajun food, drinks, live music and more. It's a little slice of Mardi Gras, all for a good cause. We will be holding a raffle for a dinner for 2 at Copper Grill and a Season Pass for the Twisters to help raise money for this event!

- Cost for each raffle ticket will be \$2.00, three for \$5.00 or six for \$10.00.
- Our hope is to raise at least \$1000.00 for this wonderful organization.
- There will be raffle tickets available at the February and March luncheons.
- IOU's will be accepted.
- All donations are tax deductible.

For more information, please contact:
 Kathy Greenbaum at (501) 212-1149 or
 Kathy_Greenbaum@cable.comcast.com , or
 Brad Burleson at (501) 224-8449 or BBurleson@littlerockapts.com
Look for a different item to be raffled in March!!!

Newsletter Advertising Opportunities

The Arkansas Apartment Association publishes a monthly newsletter that is mailed to 200 members. This is a wonderful opportunity to get your company's name and/or logo out and recognized among the membership. We offer quarter page and business card size ads as well as inserts. Each ad will be placed in the newsletter on a first come, first serve basis. We will do our best to accommodate any requests for certain months. One ad from a supplier will be accepted for a specific month. A maximum of two ads (from two separate non-competing suppliers) may be placed in one month. Artwork must be received 3 weeks prior to the date of publication. Please contact Lacey Hines at 501.658.6633 or lhines@comcast.net for more information.



Arkansas Apartment Association

P.O. Box 250273
Little Rock, AR 72225

February / March 2009

APARTMENT ASSOCIATION ARKANSAS



Arkansas Apartment Association

Office: 501.664.8300
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information@arapartments.com



CARTI's Ragin' Cajun Bash



The Arkansas Apartment Association is helping Sponsor CARTI's Ragin' Cajun Bash. We **NEED** your help!

Central Arkansas Radiation Therapy Institute (CARTI) for 30 years CARTI has been bringing the fight to cancer through cutting-edge research, extensive patient outreach and education, not to mention some of the most advanced forms of radiation therapy in the world.

By providing a level of care that is second to none in the region, CARTI patients are surrounded by some of the country's most recognized physicians and staff and some of the most caring hearts you'll ever find.

With advanced technologies and first-class patient care, CARTI will continue to advance in the battle against cancer in the decades to come.

All Proceeds from this event benefit CARTI and CARTI patients.

The date for the event is Thursday, April 16, Tickets are \$25 in advance, \$30 at the door.

Rajun' Cajun is fundraiser for CARTI held at the River Market pavilions,

(Continued Back Cover)

Business Exchange

The Arkansas Apartment Association will be hosting a Business Exchange on April 23, 2009 at Juanita's from 5:00 pm -7:00 pm. This event will take place instead of a tradeshow this year. The cost is \$200.00, plus a \$50.00 gift card per sponsor. Space is limited to the first 15 suppliers. This will be a meet and greet situation with 15 decision makers from properties attending as well. Each decision maker will receive a \$50.00 gift card fro attending. A cocktail hour after the exchange will be open to all supplier members for \$25.00. Check back soon for an update on this very successful networking opportunity. Please contact Shannon Epperson at sepperson@apartmentfinder.com or Tom Bynum at TBynum@kwalpaint.com or Jeanne Holder at 501.744.4735 for more information.

AAA now accepts Credit Card Payments

The Arkansas Apartment Association is now set up to accept mastercard and visa credit card payments. There is a 3% convenience charge in order to use this service. If you would like to pay by credit card, please contact Jamie at 501.664.8300 or at information@arapartments.com and I will forward an invoice that can be paid online.





Meet Your 2009 Board Members

The Arkansas Apartment Association would like you to meet the 2009 Board of Directors. Each month we will feature two Board Members. We would like to thank our Board Members for their continued dedication. It is not too late to sign up and get involved with a committee.

Please contact Jamie at (501) 664-8300 for more information.

Cathy Tuggle, Education Chair

Cathy Tuggle is the Owner and Principal Broker of Tuggle Services, Inc. dba Apartment Hunters and Arkansas Suites since October 1999. Cathy is a native of Haskell, a small community South of Benton where she continues to reside. She attended the University of Arkansas at Little Rock and quickly established a career in the field of real estate. Cathy has over 16 years experience in the multifamily industry through marketing, training, and property management. Cathy has been involved with the Arkansas Apartment Association for many years and has served on several committees such as the Education Chairperson and Associates Council as well as serving as Treasurer and Vice President. Cathy and her companies participate in fundraising programs for CARTI, Center for Youth and Families, Make A Wish, Big Brothers and Big Sisters along with Race for the Cure.

Other Professional Affiliations

- CPM Candidate for the Institute of Real Estate Management
- Friend of IREM
- CAM (Certified Apartment Manager)
- NALP (National Apartment Leasing Professional)
- BOMA (Building Owners and Managers Association)
- Arkansas Realtors Association
- NARPM (National Association of Residential Property Managers)
- Apartments Across America
- The Downtown Partnership

Chella Stivers, Membership Council Chair

Chella Stivers started her multi-family housing career in 1993 at Briarwood Apartments managed by Consolidated Properties, Inc. She began as a weekend Leasing Agent and worked her way into a full time Leasing Agent position. Chella earned the Accredited Residential Manager designation in 1995 and was promoted to Assistant Manager of Briarwood Apartments. In 1998 the property was sold and she began the next step in her career with Stonemark Management at Colony West Apartments as the Property Manager. Chella was then promoted to Area Property Manager of Breckenridge Square and Colony West Apartments in 1999. She was the 2002 Arkansas Apartment Association Education Chairperson. Chella left the apartment industry in 2003 but returned January 2008 as a Property Manager for The Lynd Co. at ChapelRidge of North Little Rock. She transferred to ChapelRidge of Sherwood in October 2008. Chella

has received the Presidents Award for Financial Results, Outstanding Leadership in Community Retention, and Excellence in Accounting Proficiency during her career with The Lynd Co.



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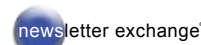
NALP Class

AAA is proud to announce that the NALP designation (National Apartment Leasing Professional) course is FULL. We will have 16 students at the February Course. Thank you to our instructors for volunteering their time to teach the various sessions. They include, Candy Sheppard, Shelley Ellis, Shatoria Daniels, Victoria Lincoln and Jennifer Gullede. Please see enclosed insert for more information on the instructors.

Thank you to our Sponsors as well. Our breakfast sponsors include, Dixie Rents, Cadigan Properties and Kwal Paint.



Our lunch sponsors include, Apartment Hunters, Mystical Carpet and Newsletter Exchange.



Up Coming Events

February

2/11 – 2/13 – NALP Class
2/18 - General Membership Luncheon
Speaker: Panel Forum
Today's Housing Market
Cajun's Wharf 11:30 am

Sponsored by: **Chenal Restoration**



2/19 - Serve Lunch at Our House
Sponsorships are Needed

March

3/18- General Membership Meeting
Speaker: Richard Cheek
Market Survey
Cajun's Wharf 11:30 am

Sponsored by: **Apartment Hunters**



April

4/16 – Ragin Cajun Event
Benefitting CARTI
4/23 – Business Exchange @ Juanita's
Look for more information coming soon!



Our House Needs Volunteers

AAA will be serving lunch to Our House residents on certain months throughout the year. We are in need of volunteers for this simple and personally rewarding experience. We start set up at 10:45 am and serve to the daycare, which consists of approximately 10 children. Then serve to the adult learning center which is normally about 12-14 people. Your duty as a volunteer is simple with just putting a serving of food on each plate and giving them a drink of their choice. For lunch we serve something simple like sandwiches, pizza, etc. You will see how gracious these people are and they would love to see you and talk to you. Please contact Jamie to help with this wonderful cause; 501.664.8300 or information@apartments.com.

“Go Getters” Race Are We There YET???????

We are working on a great new campaign for the 2009 “Go Getters” race. The prize will be something that everyone would enjoy! The roll out announcement will be made at this month's luncheon. So “load up” those new members and get in the race! If you have any questions for the Membership Committee please contact Chella Stivers, Chairperson, at ChapelRidge of Sherwood Apartments or Lanessa Stephens, Co-Chair, at Chenal Lakes Apartments.



The CARTI Money Jar

We would like to thank everyone for the donations we received for CARTI during our December luncheon. We are still accepting donations, please look for the CARTI jar displayed near the door at the Apartment Association Luncheons in February and March as well. We are doing several raffles this year to benefit CARTI and we would love for you to participate. You may purchase more than one ticket. It will definitely increase your chances to win.

We have some great prizes to give away; as you know in January we gave a way a Cajun's gift certificate and a bottle of wine. In February we will have a season ticket to the Twisters football games and a Copper Grill gift certificate. For March we have four tickets to Ragin' Cajun. Don't miss your opportunity to win these wonderful prizes!



Support Our Suppliers

Arkansas Apartment Association Suppliers
We would like to thank all of our suppliers for helping support our organization. Without you, we would not be able to have events for all of our members. We know there are a lot of organizations out there asking for financial support and we really do appreciate your continued assistance throughout the year. As a member of our association, please look to your fellow members for services and or products for your community as listed in the enclosed insert.



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