



ARKANSAS APARTMENT ASSOCIATION

VENDOR SPOTLIGHT



P.I. Roofing & Home Solutions

P.I. Roofing & Home Solutions began in 2001 when Joel and Veronica Johnson took their first steps to develop a company that would provide roofing services to customers in the Little Rock area. Since that time, P.I. has grown into a multi-service company that provides customers with a full menu of home solutions and commercial roofing products. What makes the P.I. story special is not just that fact that Joel and Veronica are committed to providing their customers with a great product at a great value, it's so much more. Joel and Veronica both agree, the P.I. story is a story about God's grace and blessing on their dream to lead a company that honors Him and their customers! We are about trust...

Trust is hard to obtain, and easy to lose. Our mission is to never forget that our customers trust us to care for their properties.

We are about doing what's right...

Our success comes from doing the 'right thing' the 'right way.' From our first repair in 2001 to our current projects we make it our goal maintain the highest standards.

We are about a promise to you...

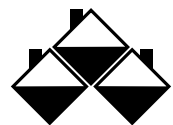
We want to build a relationship. With this in mind, the P.I. Roofing & Home Solutions guarantees products and workmanship for years to come - a guarantee that's unmatched by other companies.

We are about service...

Service is going out in the driving rain to protect a customer's property. Service is more than fixing a leak; it is finding the problem and solving it completely. This commitment is the difference between a superior service oriented company and a company just "doing business".



Visit us on the web! www.pihomesolutions.com



Arkansas Apartment Association

P.O. Box 250273
Little Rock, AR 72225

March 2008



APARTMENT ASSOCIATION ARKANSAS

Arkansas Apartment Association

Office: 501.664.8300
Fax: 1.501.605.0194
information@arapartments.com



2008 Educational Conference and Tradeshow

The 2008 show is scheduled for Tuesday, April 8th, 2008 at Clear Channel Communications in Little Rock. We are very excited about the upcoming tradeshow.

Super Suppliers Save The Day



Our Supplier Members go to Infinity and Beyond to help our Properties and Management Companies with various services and supplies. Dress up as your favorite Super Hero, decorate your booth accordingly and present your supplies and/or services to our membership in a casual atmosphere.

Regular booths are \$250.00-\$300.00 for members/\$500.00-\$550.00 for non-members. Any adjoining regular booths may be made into double booths (\$400.00 or \$450.00 for premium booths, non-member price is \$800.00-850.00) Pavilion Booths are \$400.00 - \$450.00 for members/\$800.00-\$850.00 for non-members. Electrical Hook-up is available for \$40.00 at most booths. Please contact AAA for available booths.



Welcome New Members

The Go Getters are to a great start for the year! We have 5 new members as of February 15! That is awesome! Keep referring new members because at the end of the year the person with the most referrals will receive \$500.00. Also, we want everyone to an inactive member involved, if you brought your Lead Maintenance Technician to the February Luncheon you received 1 inactive referral, so let's keep the momentum up and remember at the end of the quarter whoever refers the most inactive members to a luncheon will receive a \$75 gift card to the Butcher Shop!

Sponsored by: Apartment Finder



Keep up the good work! If you have any questions please email Shatoria Daniels at sdaniels@bristol-properties.com

Today's Apartment Shopper

An important part of the Tradeshow each year is the seminar. This year AAA is excited to have Michelle Childers, Mid-South Regional Director with Apartment Finder as our featured speaker. Ms. Childers will be presenting Today's Apartment Shopper. Please call Jamie at 501-664-8300 or go on to our website at www.arapartments.com and click on the tradeshow link to sign up for this dynamic seminar. Hurry, space is limited. This is a FREE seminar to all members.





Maintenance Mania 2008

This year we will also be hosting the our first Maintenance Mania Event. Maintenance Mania is a national competition where maintenance technicians are able to compete against each other in various skill-based games. The game are focused on frequent maintenance issues, plus one race car building competition!

Competitors can participate in events offered by local NAA affiliates to win various local awards. Local winners then have a chance to compete at the National Championships held at the annual NAA Educational Conference & Exposition. Contact Jamie at 501-664-8300 to register for this event. You can also find a registration form on our website at www.arapartments.com

Sponsorships are still available for this exciting event, contact Jamie at 501-664-8300 to find out more information. This event has taken place in many other markets across the country and the response has been overwhelming. Don't miss out on this wonderful opportunity.



The Arkansas Apartment Association is helping Sponsor CARTI's Ragin' Cajun Bash.

We NEED your help!

All Proceeds from this event benefit CARTI and CARTI patients.

The date for the event is Thursday, April 17, 2008. Tickets are \$25 in advance, \$30 at the door. Rajun' Cajun is a fundraiser for CARTI held at the River Market pavilions, the New Orleans-flavored event features all-you-can-eat Cajun food, drinks, live music and more. It's a little slice of Mardi Gras, all for a good cause. We will be holding a raffle for a boxing glove signed by Kelly Pavlik and Jermaine Taylor donated by Comcast to help raise money for this event!



Cost for each raffle ticket will be \$2.00, three for \$5.00 or six for \$10.00. Our hope is to raise at least \$1000.00 for this wonderful organization. There will be raffle tickets available at ALL AAA Events through April 17th, 2008. IOU's will be accepted.

All donations are tax deductible. For more information, please contact Kathy Greenbaum at (501) 212-1149 Kathy_Greenbaum@cable.comcast.com or Brad Burleson at (501) 224-8449 BBurleson@littlerockapts.com

APARTMENT ASSOCIATION ARKANSAS

Up Coming Events

March

3/12 - Pool Seminar
Colony West Apartments
Cost is \$25.00 per person
9:00 am - 1:00 pm
Lunch will be provided
Sponsored by: Wilmar
Contact Jamie at 664-8300 to sign up!



3/19 - General Membership Meeting

Speaker: Carol Johnson
Director of Fair Housing
CAM Class Recap
Cajun's Wharf 11:30 am
Sponsored by: Contractors Inc.



April

4/8 - AAA Tradeshow & Educational Conference
"Support Our Superhero Suppliers"
Clear Channel Communications
Please call 664-8300 for booth information
Presenting Sponsors:
Lloyd's Carpet World, Inc.
Apartment Finder
Apartment Hunters
Sponsorships are Needed



4/8 - Maintenance Mania

Presenting Sponsor:
HD Supply
Look For More Information Coming Soon!
Sponsorships are Needed

"Congratulations to Alan Lee with Stonebridge at the Ranch. The winner of the January/February CARTI raffle, sponsored by Comcast"



Manager's Council

The Manager's Meeting in February was a great success. Thank you to everyone for coming. Please look for information coming soon for our next meeting, we want to get as many managers from Central Arkansas involved as possible. Thank you to Sherrie Ross and Kim Nelson with Apartment Guide for sponsoring our first meeting in 2008.

We have also implemented a new website for managers and assistant managers who are members of the association. Our hope is that managers can use this website as a forum to discuss challenges and/or triumphs. Also, as a way to get to know one another and become comrades. If you get a chance, please check out our website at <http://aaamanagersnetwork.ning.com/>. You will have to sign in and answer a few questions first. Please contact Victoria Weatherly at 501-225-2269 if you have any questions.

CAM Class Comes to a Close

The CAM Designees are finished with the course. Now it is time for them to finish their Market Analysis and take the exam. Good Luck to all of the CAM Students we appreciate all of your hard work.

Thanks again to all of our wonderful sponsors. Desert Rose, PI Roofing, Apartment Hunters, Apartment Finder, Apartment.com, Dixie Rents, Lloyd's Carpet World, Inc., Global Safe Technologies and Sign-A-Rama.



MEET THE BOARD

The Arkansas Apartment Association would like you to meet the 2008 Board of Directors. Each month we feature two Board Members. We would like to thank our Board Members for their continued dedication. It is not too late to sign up and get involved with a committee. Please contact Jamie at (501) 664-8300 for more information.

Shatoria Daniels

Membership Council Chair
Shatoria Daniels is from Pine Bluff Arkansas. She received a B.S. degree in 2003 from the University of Arkansas at Pine Bluff. Shatoria has been in the apartment industry for the past four years working her way up from Leasing Consultant to Community Manager. Currently she is the Property Manager for Capitol Hill Apartments of West Little Rock and a full time student at the University of Arkansas at Little Rock working on her degree in Finance with the emphasis in Real Estate. She is married to Roderick Daniels, a Stg First Class with the Arkansas National Guard and Ammunition and Explosives Handler of the Ammunition and Supply Point at Camp Robinson. Shatoria just completed the CAM Course and is currently working on receiving her designation. She would like to thank all of the wonderful sponsors who made this opportunity possible.

Dianne Swayze, ARM

Education Council Chair
Dianne Swayze has over 20 years of multifamily experience. She began her career with Fist Capitol Management Group in 1986 at Meadow Brook Apartments in Pine Bluff, Arkansas. It was not until the management company transferred her to Country Club Apartments in North Little Rock she had the opportunity to meet Mrs. Bailey who was interested in purchasing the property at the time. Unfortunately the deal could not be finalized but Mrs. Bailey kept Dianne in mind. In 1990 Mrs. Bailey purchased her first big acquisition in multifamily and insisted that Dianne managed Brightwaters Apartments. Over the years as a Bailey employee Dianne was over various projects and headed several positions for Bailey Properties for 17 years. She has also had the opportunity to serve on numerous boards and to receive several awards such as IREM Coordinator Award, IREM Chairperson Award, Best of the Best Award on two different properties, Manager of the Year, Property of the Year. Dianne also earned her Arkansas Real-estate License, Accredited Real-estate Manger (ARM), Currently Dianne manages Chenal Lakes Apartments which was purchased by Resource Residential in May 2007. Dianne is very thoughtful, caring and compassionate about her work.

