

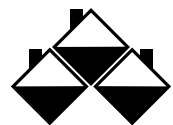


# ARKANSAS APARTMENT ASSOCIATION

## Vendor Spotlight - The Bug Man, Inc.

William T. McCauley started the Bug Man, Inc. on March 1, 1976. Bill had several years experience in the pest management business with a firm in Mississippi and then locally in Little Rock. The Bug Man, Inc. was started with faith that God would bless the company and Bill if he attributed his success to God. Bill has done that throughout the years and is often heard to say "God owns The Bug Man, Inc., I just manage it". There are three franchises of The Bug Man, Inc. The franchise in Searcy is run by Bill's daughter and son in law. Their territory covers the northeast part of the state of Arkansas. Bill's son covers the territory in the southern part of the state. Bill and his oldest daughter cover the central portion of the state. The Bug Man, Inc. is able to cover most of the state due to these family franchises. They guarantee superior results through training, dedication, and a comprehensive service policy. With their professional approach, pride and dedication to pest management, you'll have peace of mind in knowing that your family's health, home and business are protected. And you'll be treated with courtesy and respect by people who appreciate your business and wish to build a long-term relationship. Whether it's protecting your family's health, home, or business, they have the training, equipment and experience to provide you the best results. AAA's local contact is David Sinnett. David has been with The Bug Man, Inc. for 10 years. He is very involved with the youth in the southwest Little Rock area. Not only is he a volunteer coach at Southwest Christian Academy, but he also coaches the high school girls volleyball, basketball, soccer, and fast-pitch softball teams. David is also president elect of the Arch Street Youth Association.

**You can reach David by calling 501.663.9464 or via email at david@bugman.com. Thank you to David Sinnett and The Bug Man, Inc for your continued support to the Arkansas Apartment Association.**



**Arkansas Apartment Association**  
P.O. Box 250273  
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October 2008

# APARTMENT ASSOCIATION ARKANSAS



## Arkansas Apartment Association

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## Place YOUR Vote for the Best in the Business!



### Our October Meeting Promises to be full of surprises...

Randall Eller, Director of Marketing and Special Projects for PI Roofing will be performing for AAA at the October Luncheon.

Randall has been performing magic professionally for 20 plus years. Having performed in 19 states, Eller has been seen on television affiliates for ABC, NBC and CBS, across the country and was featured on the European television series "Magic & Beyond".

A few of his corporate clients include:

Levi Strauss, International Paper, Kellogg's International, Federal Express, AT&T, Alltel, Phillips and Shell Oil, and Amercable.

Randall was given the 1991 Magician of the Year award by the Arkansas Chapter of the International Brotherhood of Magicians and the 1999 Illusionist of the Year award by the Arkansas Alliance of Magical Performers.

Nominations for The Pinnacle Awards are in full swing. Please contact Jamie Sanders at (501)664-8300 or at information@arapartments.com to get your ballot and qualifications today. Ballots MUST be turned in by November 14th, 2008.

Pinnacle Award Winners will be announced at the awards ceremony to be held Wednesday, December 10th, 2008 at the Crowne Plaza. The luncheon will be FREE to all members. Look for more information coming soon. Sponsorships are still available. This is a wonderful opportunity to gain recognition among the membership. There are a lot of marketing opportunities here. Contact Jamie for more information.

## Get Involved, We Value Your Opinion...

Committees for 2009 are in the process of being formed. Please contact Jamie Sanders at (501)664-8300 or information@arapartments.com if you are interested in serving on a committee.

AAA needs your ideas to make the organization what you, our member, need and want.





# APARTMENT ASSOCIATION ARKANSAS



## Thank you for making the 8th Annual Golf Tournament a Success!

The Arkansas Apartment Association would like to thank all of our volunteers for their hard work on this year's tournament, this was definitely a group effort. A huge thank you to Bobby Lloyd and Joe Clark with Lloyd's Carpet World, Inc. for the wonderful food again this year. Great job guys!

We had a great group this year helping put a great tournament together. Thank you so much to John Sanders and Allana Vandenberg with US Bank and to Jimmy Woods for all of your hard work and dedication, we absolutely could not have done it this year without the three of you. Thank you to Wade Thompson and Metro Builders Supply for being our presenting sponsor. As always, a sincere thanks to Cathy Tuggle, with Apartment Hunters and Jennifer Gullledge with The Grove at Pleasant Valley. Thank you to Cecil Ward with AAMSCO for the wonderful golf bag tags commemorating the tournament. A huge thank you to Kathy Greenbaum with Comcast Cable, Angela Dye with Indian Hills, Edie Taylor with The Waterford, Jane Gring with Cadigan Properties, Kim Walker with the Parc at Mau-melle, Jeanne Holder with Dixie Rents, Shelley Ellis with Overbrook, Shatoria Daniels with Capitol Hill Apartments and Lisa Buehler with Allegra Print & Imaging. A big thank you to Dianne Swayze for coming back and helping, it was wonderful to see you and we really appreciated all of your hard work.

Of course we would like to thank all of our sponsors for the event, without you this would not have been possible. Thanks so much for helping us support a wonderful cause.

Lastly, we would like to thank all of the players who took the day to come out and play. We hope you had a wonderful time.

Thank you to Kathi Jones and Jamie Brainard with CARTI. We appreciate all of your help. You work for a wonderful organization, thank you for allowing us to contribute to your cause.



### A Sincere Thanks to Our Sponsors...

Metro Builders Supply, Lloyds Carpet World, Inc., Apartment Hunters, US Bank, Kiehl Ave. Liquor, PI Roofing, Dixie Rents, Kwal Paint Company, Newsletter Exchange, Desert Rose, Mid-South Appliance Parts, Cottage Care, Tenant PI, Apartment Finder, US Lawns, Allied Waste, Sherwin Williams, Comcast Cable, Roto-Rooter, Mystical Carpet, HD Supply, Arkansas Pest Control Services, First Advantage SafeRent, Chenal Restoration Contractors, LLC, Apartments.com, Metro Builders & Restoration Specialists, Inc., The Bug Man, Inc., ABC Answering Service, Hodge Podge, Allegra Print & Imaging, D&L Paint, Schlage Lock Company, Tenant Data, Cubbyhole USA, Service Master of Little Rock, Better Business Bureau, The Grove at Pleasant Valley, Russellville Management, Quick Maintenance & Repair, Chapel Ridge of North Little Rock, Crowne Plaza and Sign-A-Rama.

### Congratulations To All Of Our Winners!

- Longest Drive Hole #1 - Sam Swayze, Better Business Bureau
- Longest Drive Hole #18 - Travis Foster, US Lawns
- Closest to the Pin Hole #8 - Wayne Robinson, Mystical Carpet
- Closest to the Pin Hole #14 - Wade Thompson, Metro Builders Supply

### Congratulations to Wade Thompson for a hole-in-one on hole #14! Wade won a set of Callaway irons as a bonus prize for that hole.

- 1st Place, Championship Flight Metro Builders Supply
- 2nd Place, Championship Flight Newsletter Exchange
- 1st Place, 1st Flight - HD Supply
- 2nd Place, 1st Flight - US Bank
- 1st Place, 2nd Flight - Tenant PI
- 2nd Place, 2nd Flight - US Lawns

## Elections to Be Held for Executive Officers in November

The Arkansas Apartment Association is now accepting nominations for the 2009 AAA Executive Officers. Please contact Jamie Sanders at [information@arapartments.com](mailto:information@arapartments.com) or at 501.664.8300 for a ballot.

Qualifications for all positions, Vice Presidents / President Elect, Treasurer and Secretary, are listed below.

- The nominee must be a member in good standing.
- The nominee can not serve on the nominating committee.
- The nominee must be able to attend 3/4 of the board meetings.
- The nominee must have been a Committee Chair member on at least one (1) committee within the last two (2) years.
- The nominee for VP / President Elect must have been an officer on the AAA board within the last 2 years.
- The nominee must have attended at least 3/4 of the regular meetings during the past calendar year.

## Sponsorships Are Still Available for The Pinnacle Awards

AAA's Annual Pinnacle Awards is a way to recognize deserving individuals for being the BEST of the BEST. Awards are given in 12 categories, including supplier of the year. Any member of AAA may nominate an individual, including him/herself for the annual achievement awards. The nominee(s) must be a member in good standing of the AAA, to be considered. A completed nomination form (forms may be duplicated) and letters of recommendation from employers will be used in selecting our winners. A Selection Committee will be appointed by the AAA Board of Directors and the final decision is subject to review by the AAA Board. The recipients of the Pinnacle Awards will be announced at the annual awards luncheon. This is a wonderful opportunity to market your company to the membership. There are several levels of sponsorships available.

## Up Coming Events

### October

10/11 - Race for The Cure

AAA T-shirts Sponsored by:  
*Apartment Finder, Apartments.com  
and Desert Rose*

10/15- General Membership Luncheon

Cajuns Wharf @ 11:30am

"Illusions" by Randall Eller

Director of Marketing and Special Projects  
For PI Roofing.

Golf Trophies will be awarded.

CAM Designation Ceremony.

Sponsored by:

PI Roofing logo



### November

11/12- General Membership Luncheon

Election of Board Members for 2009

Crowne Plaza @ 11:30am

Sponsored by: *Desert Rose*



### December

12/10 - Pinnacle Awards

Crowne Plaza @ 11:30am

Sponsorships are Needed!

## Special Announcements Bailey Properties, LLLC. Promotions

Congratulations to the following for their recent promotions:

- Scott Ray, President,
- Eric Stoiber, Executive Vice President, Commercial Property Management and Capital Improvements
- Lee Collins, Vice President of Operations, Residential Property Management.



## NETWORK COMMUNICATIONS INC. NAMES MARCIA BOLLINGER PRESIDENT OF APARTMENT FINDER

On the heels of accelerated growth of one of its anchor brands, Network Communications Inc. (NCI) today announced the promotion of Marcia Bollinger to the new position of president of Apartment Finder, the leading source of critical information for apartment seekers in the multi-family industry. Bollinger has served as Apartment Finder's senior vice president since 2003, when she joined the company.

A world-class leader in the industry, Bollinger is admired by coworkers and customers alike. Indeed, Bollinger has been the driving force bringing in a top-notch management team and sales force, as well as propelling Apartment Finder from a publication primarily focused in the southeast and secondary U.S. markets to a key national player serving 114 markets. She's been instrumental in expanding the brand into a fully integrated media business, which now encompasses ApartmentFinder.com, transforming Apartment Finder into the fastest-growing media platform in the apartment industry.

"Marcia's talent, dedication and energy are commendable, and, because of her leadership, Apartment Finder has been experiencing explosive growth. Marcia has proven she is the right person and possesses the vision to lead the charge to continue driving the brand forward," said Dan McCarthy, chairman and CEO of NCI. "Marcia's constant positive, productive leadership and ideas for Apartment Finder, along with the strong team that she's assembled, will help build on its success. I look forward to working with her to continue to build our business, customer by customer, market by market, through a constant process of innovation and delivering exceptional value."

In the past five years, Apartment Finder has expanded its presence in print and online. It is the preferred choice for consumers, as well as a key resource that thousands of advertisers rely on for the most qualified leads in the industry. In addition to Apartment Finder, Apartment Magazine and Apartment Blue Book publications, NCI operates ApartmentFinder.com, the #1 consumer-preferred website with state-of-the-art searching and mapping features for apartment renters. It is this type of expansion that continues to make Apartment Finder the anchor of the multi-family division of NCI, the nation's largest publisher of local real estate magazines and website. Congratulations to Marcia Bollinger.

